Social sciences, and even more so natural sciences and engineering, tend to neglect local conditions, i.e. how ecological, social, political or economic issues are perceived and addressed in the specific context of a country or region and how solutions are sought for and implemented. Area studies can correct these shortcomings, because they pay close attention to local conditions and regional differences. Nevertheless, it is far from common practice that area studies specialists and researchers from other sciences collaborate.

Our conference aims at highlighting possible contributions of area studies to the sciences, innovation and public policy by discussing concrete examples in highly relevant thematic fields. We would like to invite you to the public part of our conference which will refer to the outcomes of our preceding "closed" sessions.

November 15, 2016
Sanjo Kaikan, The University of Tokyo
Admission Free, Registration Required

The Relevance of Area Studies for the Sciences and Public Policy

Program

Examples from Europe & Asia

13:30-13:40 Welcome Addresses
Masashi HANEDA (The University of Tokyo, Vice President)
Patrick KÖLLNER (GIGA Institute of Asian Studies, Director)

13:40-14:40 Keynotes – Area Studies, Innovation and Public Policy in Europe and Asia
Yuko HARAYAMA (CSTI, Cabinet Office Japan, Executive Member)
- Does Location Matter for Designing Science and Innovation Policy?
Yuichiro ANZAI (JSPS, President, Member of Foundation Council of JDZB)
- The Role and Significance of Area Studies for Our Society
Keiko SAKAI (Relational Studies on Global Crisis, Project Leader, Chiba University)
- Overcoming the Dilemmas – Relationship as a New Perspective
Franz WALDENBERGER (DIJ, Director)
- Area Studies and the Social Sciences – What Policy Makers Can and Should Expect

14:40-15:00 Break

15:00-17:00 Roundtable – Why Area Studies Matter
Chair: Iris WIECZOREK (GIGA, Senior Researcher; Leibniz Japan, Representative)
Panelists:
Yuko HARAYAMA (CSTI, Executive Member)
Patarapong INTARAKUMNERD (GRIPS, Professor) - Innovation
Jin SATO (The University of Tokyo, Professor) - Ecology & Energy Transition
Patrick KÖLLNER (GIGA Institute of Asian Studies, Director) - Foreign Policy
H. D. KARUNARATNE (University of Colombo, Professor) - Health and Food Security
Susanne BRUCKSCH (DIJ, Senior Researcher) - Engineering, Robotics and IoT
Eiji NAGASAWA (The University of Tokyo, Professor) - Ideological, Political & Social Forces in the Era of Globalization

17:15-19:15 Reception
November 14 (Mon)

09:30 – 10:30 Setting the Scene
Welcome Addresses
Osamu TAKAMIZAWA (The University of Tokyo, Director of IASA)
Franz WALDENBERGER (DIJ, Director)
Introduction to the Rationale of the Conference
Iris WIECZOREK (GIGA, Senior Research Fellow; Leibniz Japan, Representative)
Key Notes: Area Studies - What it is, What it can Do
Hiroyoshi KANO (The University of Tokyo, Professor emeritus)
- Area Studies on Asia in Japan: A Brief History
Patrick KÖLLNER (GIGA Institute of Asian Studies, Director)
- Area Studies in Flux: Border Crossing as a Trend and as a Challenge
Itty ABRAHAM (National University of Singapore, Associate Professor)
- Innovation in the Anthropocene: Insights from Area Studies

10:30 – 12:00 Area Studies in Practice
Session 1: Innovation
Chair: Patarapong INTARAKUMNERD (GRIPS, Professor)
Margot SCHÜLLER (GIGA, Senior Research Fellow)
- Beyond National Innovation Systems and Triple Helix: The Distinctive Role of an Innovation Culture in Europe and Asia
Patarapong INTARAKUMNERD (GRIPS, Professor)
- Technology and Innovation Policies for SMEs in East Asia
Hideyuki HORII (The University of Tokyo, Professor)
- TBA

12:00 – 13:30 Lunch

13:30 – 15:00 Session 2: Ecology & Energy Transition
Chair: Jin SATO (The University of Tokyo, Professor)
Daniel KREMERS (DIJ, Senior Researcher)
- Different Speeds of Energy Transition in Rural Japan – Comparing Municipal Policies from the Perspective of Social and Cultural Capital Theory
Weert CANZLER (Leibniz Research Alliance “Energy Transition”, Speaker)
- The Grand Challenge of the Transformation of the Energy System
Hiroyuki YAMAMOTO (Kyoto University, Associate Professor)
- The Social Context of Evacuation during Emergency Response: Case Study of the 2007 Sumatran Earthquake

15:00 – 15:15 Break

15:15 – 16:45 Session 3: Public & Foreign Policy
Chair: Patrick KÖLLNER (GIGA Institute of Asian Studies, Director)
Henner FÜRTIG (GIGA Institute of Middle East Studies, Director)
- Overcoming the Gap Between the Worlds of Thought and Action: The Impact of Think Tanks on German Foreign Policy
Yaqing QIN (China Foreign Affairs University, President)
- Area Studies as a Via Media
Kenichi MASAMOTO (MOFA, Policy Planning Division, Director)
- TBA

16:45 – 17:00 Break
**November 14 (Mon)**

**Session 4: Health & Food Security**

Chair: H D KARUNARATNE (University of Colombo, Professor)
- Chiho WATANABE (The University of Tokyo, Director of ASNET)
  - What is Regional Specificity for Health Sciences?
- Reiner BRUNSCH (Leibniz Institute for Agricultural Engineering and Bioeconomy (ATB), Scientific Director)
  - Sustainable Food Production and Healthy Nutrition Need Multidisciplinary Research
- K. KARUNATHILAKE (University of Kelaniya, Professor)
  - Social Safeguard Issues in Development Planning: Health and Food Security Requirements in Road Infrastructure Developments in Sri Lanka

**November 15 (Tue)**

**Session 5: Ideological, Political and Social Forces in the Era of Globalisation**

Chair: Eiji NAGASAWA (The University of Tokyo, Professor)
- Emi GOTO (The University of Tokyo, Associate Professor)
- Claudia DERICHS (Philipps Universität Marburg, Professor)
  - Area Studies, Sciences and Lived Realities
- A.B. SHAMSUL (The National University of Malaysia, Institute of Ethnic Studies, Founding Director)
  - Southeast Asia as a Form of Knowledge: Relevance of Southeast Asian Studies for Sciences and Public Policy

10:30 – 10:45 Break

**Session 6: Engineering, Robotics and IoT**

Chair: Susanne BRUCKSCH (DIJ, Senior Researcher)
- Pablo García DEL VALLE (EPFL, Scientist) and Marc LAPERROUZA (EPFL, Scientific Collaborator)
  - China Hardware Innovation Camp (CHIC)
- Masaru YARIME (The University of Tokyo, Project Associate Professor)
  - Diversity in Implementing Smart Cities: Implications of Area Studies for Science, Technology, and Innovation Policy
- Stéphane GRUMBACH (IXXI, Complex System Institute, Director)
  - Digital Platforms, Europe Asia, Diverging Spaces?

**Organizers**
GIGA German Institute of Global and Area Studies (Hamburg), German Institute for Japanese Studies (DIJ, Tokyo)
The University of Tokyo [Network for Education and Research on Asia (ASNET), Institute for Advanced Studies on Asia (IASA)]

**Cooperating Institutions**
Friedrich Ebert Foundation (FES), Japanese-German Center Berlin (JDZB), Leibniz Association, Relational Studies on Global Crisis (JSPS Grant-in-Aid Project)