
“Poster Design”

In this workshop, you learn how to create and design scientific posters for conferences. During poster presentations, you only have very little time to catch the attention of the other conference participants. Successful and effective posters therefore need to be carefully planned and require not only a clear and concise text but also a clever layout. Visualizing your research on a poster means summarizing your topic, research questions and findings in a precise, professional and attractive way.

This workshop shows how to

- focus on your key points
- convey a clear message
- structure and order your ideas
- put your points into a nice text style
- select the best layout
- illustrate the text with graphs, pictures and tables
- orally present your poster,

and introduces you to all the software and tools needed for this.

The first part of the workshop addresses the basics, typical issues and pitfalls when designing a research poster. In the following interactive and practical sessions, several examples are displayed and discussed. In the second half of the workshop, you design your own poster. There will be room for addressing difficulties and challenges, for discussing solutions as well as for interactive feedback.

To make best use of the workshop, bring the information you wish to posterize (preferably extended abstracts as well as graphs, tables, pictures).

Please also bring your laptop with Microsoft PowerPoint to the workshop, if available. Participants who already designed a poster previously are requested to bring it with them as well.

About the lecturer

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